

NCC Cable System Order

Order #	62527645	Flight Dates	04/30/18 - 05/06/18	Update Date	05/10/18
Syscode	2136	Agency	Pinpoint Media	Version	2 Vs. 1
System Name	Spectrum/North Platte, NE	Advertiser	Adrian Smith for Congress	Show All Lines	
Market	North Platte/Ogallala, NE			Total # of Weeks	1
		Client Code	72	Total	\$408.00
AE	Matthew Marcus	Product Code	90	Commission	\$61.20
Sales Coordinator	Allegra Garrett	Est Code	883	Net Total	\$346.80
Office	Washington	Product Name	Smith (NE Statewide) 4.30-5.6	Total Spots	119
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5.9 R1 NAs. \$4 moved to contract #62527685. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	IPE
2	AEN	VARIOUS	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	IPE
3	BTN	NOT AVAILABLE	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	IPE
4	BTN	NOT AVAILABLE	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$3.00	\$6.00	30	IPE
5	BTN	NOT AVAILABLE	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	IPE
6	DISC	AVG. ALL WKS<	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$2.00	\$14.00	30	IPE
7	DISC	AVG. ALL WKS<	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	R1 -1x
8	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	IPE
9	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	IPE
10	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	IPE
11	FXNC	FOX AND FRIEND<	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	IPE
12	HGTV	AVG. ALL WKS<	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	IPE
13	HGTV	VARIOUS	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	IPE
14	HIST	AVG. ALL WKS<	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$5.00	\$70.00	30	IPE

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Agency	Pinpoint Media
Advertiser	Adrian Smith for Congress

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Sales Coordinator	Allegra Garrett
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GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	TWC	VARIOUS	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$3.00	\$42.00	30	IPE

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	119	0	0	0	0	0	0	0	0	0	0	0	119
AMT	\$408.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$408.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/28/18

62527645 | North Platte/Ogallala, NE | Spectrum/North Platte, NE | 2136 |